



THE STARBUCKS MISSION

& The Siren's Secret Brew

Use original green logo, on this page to the right, but bring in many colors ... evolving from bottom to top, from brown earth tones to green-blue aquatic, to forest greens, to tropical garden purples, reds, yellow, golds, at top: making it more “mystical,” natural, and “subtly psychedelic.”



The final product will also be used in a graphic similar to what's here, showing a “fictional” evolution with your design being the fifth iteration of the logo.



The derivative logo will be used for many purposes, but primarily for a book cover (“The Starbucks Mission”), similar to what’s on the first page.

The sample cover on page one is an adaptation from the artwork for the attached book cover (“Onward”) enlarged and modified in WORD using: *WORD – Picture Tools > Format > Artistic Effects > Glow Diffused Transparency 10% Intensity 5%.* Please provide, if possible, your original version, with sharp lines for a crisp, colorful logo and the adaptation using the same (or similar) tool in WORD.

